Building Community Resiliency Through Storytelling and Media Narratives

Presented by CDC's Division of Violence Prevention
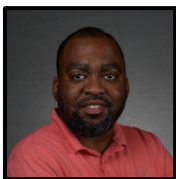
Wednesday January 15, 2025
2 PM-3:30 PM, ET

Media narratives play a role in shaping the public's opinions on the root causes, impacts, and solutions to community violence. In this webinar, we will discuss how these narratives impact communities affected by violence, and how local storytelling efforts can help build community resiliency.

Allison Arwady, MD, MPH, is the director of the National Center for Injury Prevention and Control where she leads efforts to prevent injuries and violence through innovative research and programs. She previously served as the commissioner of the Chicago Department of Public Health and spent four years overseeing behavioral health work as Chicago's Chief Medical Officer.

Jessica Beard, MD, MPH, is a trauma surgeon and Associate Professor of Surgery at Temple University's Lewis Katz School of Medicine, Director of Research for the Philadelphia Center for Gun Violence, and a Stoneleigh Foundation Fellow. Her research focuses on defining and mitigating harmful news reporting on community firearm violence.

Oronde McClain currently serves as a Stoneleigh Emerging Leader Fellow at the Philadelphia Center for Gun Violence Reporting. Oronde is a gun violence survivor and advocate, motivational speaker, media consultant, and mentor. He previously served as a Credible Messenger Newsroom Liaison at the Philadelphia Center for Gun Violence Reporting.

Justin Reid is the Director of Storytelling at Cities United where he advances initiatives to reduce violence and create opportunities for young Black men and boys across the U.S. His work emphasizes building partnerships and implementing evidence-based solutions to drive meaningful change.

Register for the webinar using this QR code or link.
Once you register, you will receive a confirmation email.
Click "Add to Calendar (.ics)" under the meeting information in the confirmation email to add the event to your calendar.